

Welcome

Information for Exhibitors

February 4-6, 2026 NC State Fairgrounds



Thank you for being a part of the 2026 Southern Farm Show. Here is some information that we hope you find helpful.

EXHIBITOR PARKING ACCESS: Gate 4 (behind Expo Building off Youth Center Rd.) will remain open throughout the day for exhibitors. Until 8:30 each morning, exhibitors can also enter Gate 9 (Trinity Rd). After 8:30, you can enter at Gate 10.

Your exhibitor badge will grant you access to park on the grounds. If you do not have a badge, identify yourself as an exhibitor to the security guard and you should be granted access. Most show guests will park outside the fairgrounds and enter Gate 9.

FORKLIFT SERVICE: Forklift service is available throughout move-in hours and is not pre-ordered. The first hour (or two half-hours) of service is free to all exhibitors. Cost beyond the first hour is \$30 per half hour or portion. The Forklift Office is located between the Jim Graham Building and the Dorton Arena.

Requests for move-out forklift service are handled by the show office in the Jim Graham Building and can be made any time before 1:30 pm on Friday at the office or by calling 919-839-4680.

When ordering service, please have the following information ready:

1. What time you will be ready for service.
2. How many pieces will need to be loaded.
3. Any special needs, such as the 10,000 lb lift, or a pin hitch.

ELECTRICITY: One 110 electrical connection is provided with your exhibit. If you need electric and there is not an electrical drop at your exhibit, please contact the show office.

LUNCH DURING MOVE-IN: Concessions in the Jim Graham Building are open for lunch during move-in from 11am until 2:30pm on Monday & Tuesday.

TELEPHONE: The show office number is 919-839-4680.

SHOW HOURS: Show hours are from 9 am to 4 pm on Wednesday and Thursday and 9 am to 3 pm on Friday. Exhibitors may enter the buildings at 8 am each morning. It is important that exhibitors not begin moving out before 3 pm on Friday.

EXHIBITOR PIG PICKIN' - THURSDAY AFTERNOON IN THE SPECIAL EVENTS TENT:

Due to Holshouser Building renovations, this year's pig pickin' will be held in the Special Events Tent located to the east of the Dorton Arena. Please come and enjoy refreshments starting at 4:15 and the meal at 4:30. The pig pickin' is compliments of the Southeast Farm Press and the Southern Farm Show. Get to know your fellow exhibitors and enjoy the music of The Brothers n' Bluegrass. There is no charge for this event - your exhibitor badge is your admission ticket.

OVER

OUTSIDE EXHIBITORS: A reminder that outside exhibitors located beside the Scott Building must remove all equipment and tents by midnight Friday night. Equipment may be stored in other areas of the fairgrounds for later pickup.

SOLICITATION: You are here to sell - not to be sold to. Please report anyone soliciting exhibitors to the show office.

BUILDING REGULATIONS: Distribution of stick-on badges, labels or bumper stickers, and helium balloons are prohibited. If you paint your equipment, please protect the floor. The N.C. State Fairgrounds will charge exhibitors for damages.

FIRST AID: Located near the front of the Exposition Center during show hours. You can also contact the show office at 919-839-4680 if first aid personnel need to be sent to a location.

INTERNET: Free Wi-Fi is available in most areas of the NC State Fairgrounds. Choose the signal named StateFairVendor, then use the username: STATEFAIRVENDOR. The password is F@rm3r\$2026

NEED COPIES?

We are happy to make a few copies at the show office. If you need multiple copies, the closest place is the FedEx store at 2712 Hillsboro St.

MUSIC:

Music may not be played in your exhibit space without prior permission.

DECORATOR: Southern Exhibition Services is the official show decorator. Their office is next to the show office in the Jim Graham Building. They also have a representative in the Scott Building.

EQUIPMENT CLEANING:

The Agricultural Institute Club at NC State University is again offering equipment cleaning starting on Monday February 2nd. Their power washing station is located behind the Jim Graham Building. The show office can provide more details.

Recommended private contractors with mobile power washing units are Anthony Winston at 919-758-6022 and On The Spot at 252-287-7092. Please contact them directly for service.

We are looking forward to a great show. If there is anything we can do to make your participation easier and more productive, please let us know.

David Zimmerman
SOUTHERN FARM SHOW